

27<sup>th</sup> May 2020

This confirms that the information reported to L'Oréal (UK) Ltd on the Cosmetics market in Great Britain (52 week period ending 18/04/20) shows that Maybelline Lash Sensational Mascara is ranked first in value and units for brand in the Mascara category in Cosmetics. Our report shows Total Coverage for Great Britain Health and Personal Care market.

	VALUE RANKING	UNITS RANKING
MAYBELLINE LASH SENSATIONAL	1	1
RIMMEL SCANDALEYES	2	2
MAX FACTOR MASTERPIECE	3	10

Source :

©2020 Nielsen value and units, Cosmetics, Mascara category (client defined) 52 w/e 18/04/20 in Great Britain Total Coverage