



24th March 2021

This confirms that the information reported to L'Oréal (UK) Ltd on the Cosmetic market in Great Britain for the 52 week period ending 27/02/21 shows that Maybelline Eraser brand is ranked first in value and unit sales within the Cosmetic Face Concealer segment. Our report shows Total Coverage for Great Britain Health and Personal Care market.

	VALUE RANKING	UNITS RANKING
MAYBELLINE ERASER	1	1
COLLECTION LASTING PERFECTION	2	2
MAYBELLINE FIT ME!	3	4

Source:

©2021 NielsenIQ data, value and units, Cosmetics, Face Concealer category (client defined), 52 w/e 27/02/21 Great Britain Total Coverage