



14th September 2023

This confirms that the information reported to L'Oréal (UK) Ltd on the Cosmetics market in the United Kingdom for the 52 week period ending 12/08/23 shows that Maybelline Eraser is ranked as the number one brand in Value and Unit sales within the Cosmetics Face Concealer segment. Our report shows Total Coverage for the United Kingdom Health, Beauty and Personal Care market.

	VALUE RANKING	UNITS RANKING
MAYBELLINE ERASER	1	1
MAYBELLINE FIT ME! CONCEALER	2	3
COLLECTION LASTING PERFECTION CONCEALER	3	2

Source:

©2023 NielsenIQ value and unit sales, Cosmetics Face Concealer Category (client defined), 52 w/e 12/08/23 in United Kingdom Total Coverage